

CHECK LIST to join the program

1. How do you rate yourself in Spoken English?

a. Vocabulary: 0.....1.....2.....3.....4.....5

b. Fluency: 0.....1.....2.....3.....4.....5

c. Grammar: 0.....1.....2.....3.....4.....5

d. Accent: 0.....1.....2.....3.....4.....5

TOTAL:

Minimum Qualifying mark needed is 15 / 20.

2. How do you rate yourself in Written English?

a. Grammar: 0.....1.....2.....3.....4.....5

b. Spelling: 0.....1.....2.....3.....4.....5

c. Punctuation: 0.....1.....2.....3.....4.....5

d. Syntax: 0.....1.....2.....3.....3.....5

TOTAL:

Minimum Qualifying mark needed is 15 / 20

3. Which of the following do you use? (Tick whichever is applicable; every TICK carries 1 mark)

1. GMAIL

2. Yahoo Mail

3. Google

4. Yahoo

5. Bing

6. AOL

7. LYCOS

8. Facebook

9. Google Plus

- 10. *LinkedIn*
- 11. *MySpace*
- 12. *Twitter*
- 13. *Klout*
- 14. *Blog*
- 15. *PDF Converter*
- 16. *FLV Converter*
- 17. *MP4 Converter*
- 18. *Google Drive or Drop box*

TOTAL:

Minimum Qualifying mark needed is 9/18

4. Which of the following skills do you possess?(You need to possess ATLEAST 3 of any one category for the first five categories, OR ATLEAST 2 of any one category for the remaining)

I. IT & Programming

- a. *Web Programming*
- b. *Website Design*
- c. *Mobile Applications*
- d. *Other IT & Programming*
- e. *Software Application*
- f. *Search Engine Optimization*
- g. *Database Development*
- h. *Blog Programming*
- i. *System Administration*
- j. *Technical Support*
- k. *Networking & Security*
- l. *Data Analysis*

- m. Testing & QA*
- n. User Experience Design*
- o. Database Administration*
- p. Business Intelligence*
- q. Project Management*
- r. Flash & Flex Animation*

II. Design & Multimedia

- a. Graphic Design*
- b. Logos*
- c. Other – Design*
- d. Videos*
- e. Illustration*
- f. Other - Multimedia Services*
- g. Animation*
- h. Digital Image Editing*
- i. Voice Talent*
- j. Page & Book Design*
- k. Brochures*
- l. Mobile Design*
- m. Banner Ads*
- n. Presentations Design*
- o. Project Management*
- p. Label & Package Design*
- q. Art*
- r. Cartoons & Comics*
- s. Corporate Identity Kit*

- t. *Photography*
- u. *Emails & Newsletters*
- v. *Stationery Design*

III. Writing & Translation

- a. *Article Writing*
- b. *Web Content*
- c. *Translation*
- d. *E-books and Blogs*
- e. *Other - Writing Services*
- f. *Copywriting*
- g. *Editing & Proofreading*
- h. *Creative Writing*
- i. *Ghost Writing*
- j. *Academic Writing*
- k. *Technical Writing*
- l. *Sales Writing*
- m. *Resumes & Cover Letters*
- n. *Press Releases*
- o. *Other – Translation (English to Other Foreign Languages)*
- p. *Newsletters*
- q. *Grant Writing*

IV. Sales & Marketing

- a. *Other - Sales & Marketing*
- b. *Search Engine Marketing*
- c. *Lead Generation*

- d. *Telemarketing*
- e. *Ad Campaigns*
- f. *Marketing Strategy*
- g. *Email Marketing*
- h. *Marketing & Sales Consulting*
- i. *Viral Marketing*
- j. *Product Marketing*
- k. *Research & Surveys*
- l. *Public Relations Consulting*
- m. *Marketing Project Management*
- n. *Sales Presentations*
- o. *Business Plans*

V. Admin Support

- a. *Virtual Assistant*
- b. *Data Entry*
- c. *Other - Administrative Support*
- d. *Research*
- e. *Customer Service*
- f. *Transcription*
- g. *Social Network Management*
- h. *Technical Support*
- i. *Mailing List Development*
- j. *Content Management*
- k. *Word Processing*

VI. Engineering & Manufacturing

- a. *Other - Engineering & Manufacturing*
- b. *Product Design*
- c. *Electrical*
- d. *CAD*
- e. *3D Modelling*
- f. *Architecture*
- g. *Mechanical*
- h. *Civil*

VII. Finance & Management

- a. *Other - Finance & Management*
- b. *Accounting*
- c. *Management Consulting*
- d. *Financial Planning*
- e. *Investment Analysis*

VIII. Legal

- a. *Business and Corporate Patent*
- b. *Copyright and Trademark*
- c. *Contracts*

5. Which of the following do you have? (All are COMPULSORY)

- a. Computer (Laptop or desktop; Minimum Dual Core Processor)
- b. Internet Connection (Minimum 1 mbps speed)
- c. Willingness and ability to spend ATLEAST 3 – 4 hours EVERYDAY / 20 – 25 hours per week
- d. Lots of enthusiasm and resilience to continue working even if you do not get any income for the next 3 months

Session: ONE

1. Introduction + Icebreaker
2. Google – the Master Puppeteer!
3. INCOME STREAM #1: Freelance Projects
4. How to Write a Winning Proposal?

BREAK (20 Minutes)

5. MOCK Winning Proposal
6. INCOME STREAM #2: Affiliate Income
7. INCOME STREAM #3: Google AdSense
8. INCOME STREAM #4: Drop Shipping
9. Q&A (20 Minutes)

Session: TWO

10. INCOME STREAM #5: SEO / SEM / Social Media: Google Certification
11. INCOME STREAM #6: Online Tutoring / Online Course
12. INCOME STREAM #7: Content Writing: Articles / PLR Packages / eBooks
13. INCOME STREAM #8: Logo Design / Web Design / Stock Photos.
14. BREAK (20 Minutes)
15. How to Set Up Your Own Website: WORDPRESS
16. How to Identify & Avoid Scams?
17. 8 Essential Things Needed to Start Making Money Online.
18. Q&A

DELIVERABLES

- a. 8 hours of classroom training
- b. 4 hours of Online Webinars: For doubts clarification + Support
- c. 15Pages of reference material